

Key takeaways

from the ENERGATE workshop in Budapest

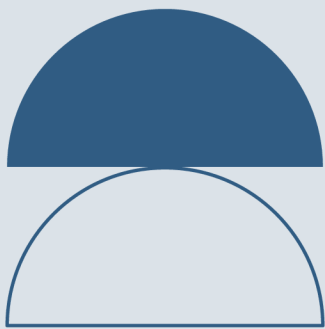
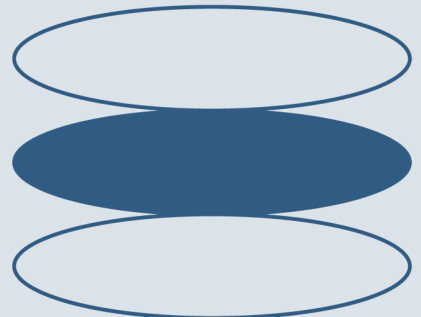


Demand-supply mismatch

- High market interest but low implementation capacity and limited demand for financing, especially in the residential sector.
- Low energy prices reduce the motivation to save energy
- Homeowners often underestimate value and benefits of renovations

Barriers to energy efficiency investments

- Fragmented institutional responsibilities complicate coordinated action.
- GDPR limits access to data and targeted interventions.
- Small-scale projects are unbankable individually.



Solutions via ENERGATE Platform

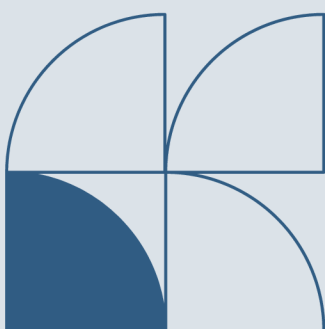
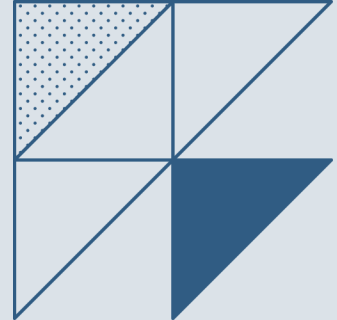
- Aggregation of small-scale projects into bankable packages to unlock private capital
- AI-based decision support tools to streamline project evaluation
- Adjusts to each country's needs by working directly with local users

One Stop Shops: a simple solution

Setting up local "one stop shops" could:

- Help homeowners to find all services in one place
- Help reduce paperwork and upfront costs
- Attract more EU support and funding

Hungary still needs stronger coordination between ministries and a national housing agency to make this happen.

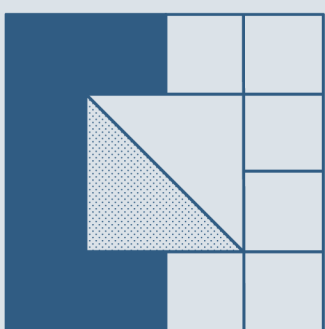
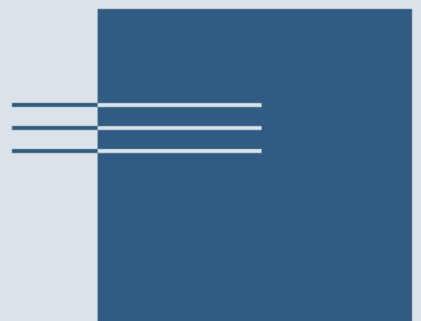


Viability and scaling of AI-driven matchmaking platforms

- Investor perspective: large, bundles projects (i.e. €25M+)
- Crowdfunding: to unlock household savings
- Standard documents: reduces legal/admin costs, boosts investor confidence

ENERGATE Declaration

- Recognises the strategic role of residential energy efficiency for EU Green Deal goals
- Calls for digital platforms to become integral tools in public-private partnerships
- Highlights the need for stable policy, clear rules, and technical innovation



ENERGATE Platform – long-term impact strategy

- Transition to self-sustained platform
- Alignment with EU Taxonomy, EPBD, and national EPC registers
- Foster international replication beyond EU